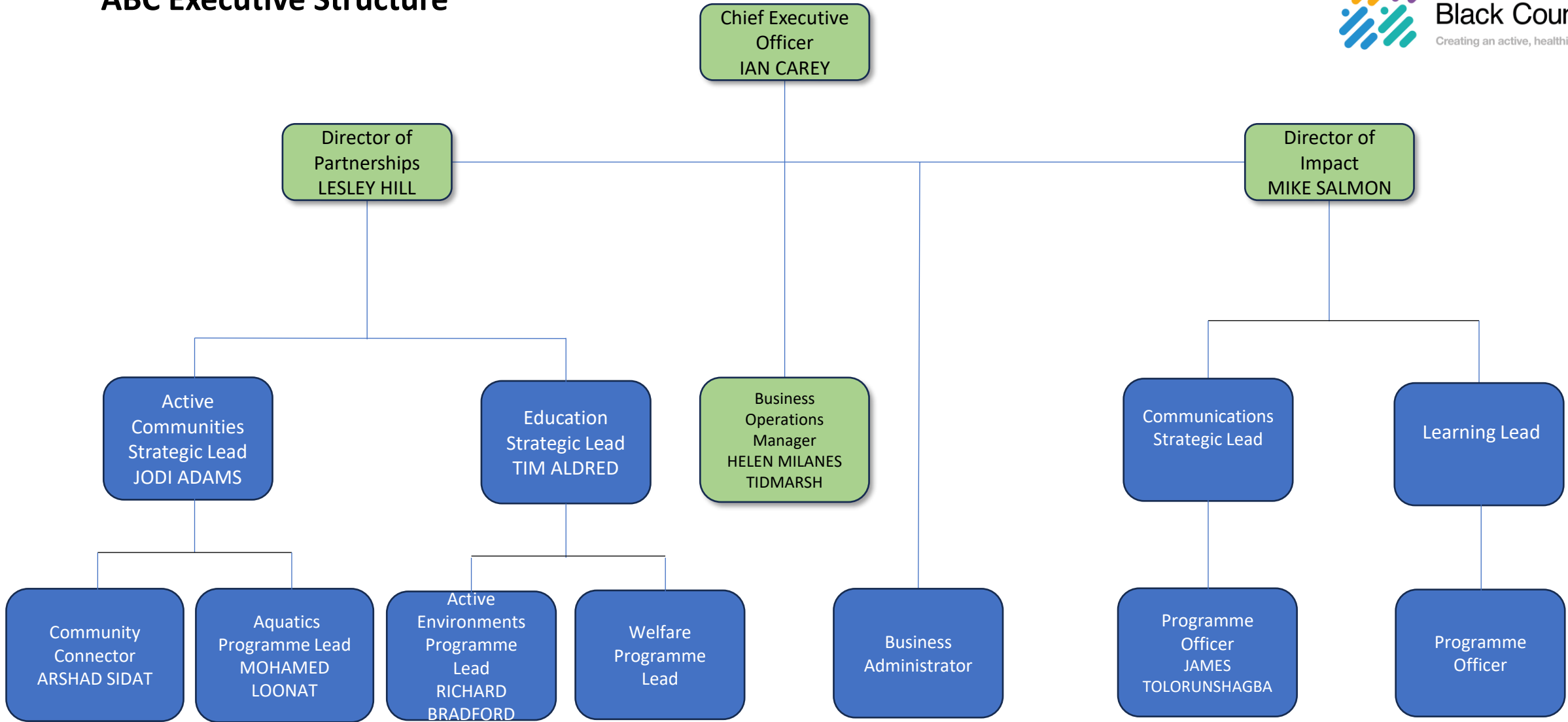


# Active Black Country Executive Structure

# ABC Executive Structure



## Chief Executive Officer – Ian Carey



Ian leads the Active Black Country executive to develop and maintain the culture of the organisation, and to create, plan and implement the strategic direction of the ABC Board.

Operating as the accountable officer for the Sport England recognised ‘System Partner’ role and the lead advocate for Active Black Country, developing partnerships with local, regional and national stakeholders.

Taking overall accountability and authority within the organisation, leading the team to deliver the vision and purpose as a high performing organisation in line with the strategies, budgets and policies agreed by the Board.

[ian.carey@Activeblackcountry.co.uk](mailto:ian.carey@Activeblackcountry.co.uk)

07507060970

## Director of Partnerships – Lesley Hill



Lesley develops partnerships to support the strategic objectives outlined in the 'Creating an Active Black Country' strategic framework.

A member of the senior leadership team contributing to the development of the Active Black Country partnerships culture.

Lesley oversees the implementation and integration across priority themes to meet the strategic objectives and outcomes outlined in the 'Creating an Active Black Country' and 'People Plan'.

Leads Active Black Country's work across the healthy placemaking & active environments theme.

[Lesley.hill@Activeblackcountry.co.uk](mailto:Lesley.hill@Activeblackcountry.co.uk)

## Director of Impact – Michael Salmon



Mike leads the culture, systems and tools which show the progress we are making and evidence our impact and learning against the vision and strategic objectives outlined in ‘Creating an Active Black Country’.

A member of the senior leadership team contributing to the development of the Active Black Country partnerships culture.

Mike ensures we are clear on what drives impact and implementation, including systems thinking & transformational learning to support outcomes, innovation, collaboration, and developing expertise.

Leads Active Black Country’s work across the health & wellbeing theme.

[Michael.salmon@Activeblackcountry.co.uk](mailto:Michael.salmon@Activeblackcountry.co.uk)

## Education, Children & Young People Strategic Lead – Tim Aldred



Tim has the lead role in the development of the Education, Children & Young People theme to realise Active Black Country's overall vision, mission, and strategic objectives.

Responsible for developing high-quality relationships which enable a collaborative focus on local assets, interventions, initiatives, programmes and activities which create opportunities for people to be active and tackle physical inactivity.

[Tim.aldred@Activeblackcountry.co.uk](mailto:Tim.aldred@Activeblackcountry.co.uk)

## Active Communities Strategic Lead – Jodi Adams



Jodi takes the lead role in the development of the Active Communities theme to realise Active Black Country's overall vision, mission, and strategic objectives.

Responsible for developing high-quality relationships which enable a collaborative focus on local assets, interventions, initiatives, programmes and activities which create opportunities for people to be active and tackle physical inactivity.

[Jodi.adams@Activeblackcountry.co.uk](mailto:Jodi.adams@Activeblackcountry.co.uk)

# Business Operations Manager – Helen Milanes Tidmarsh



Helen oversees the business & financial administration management of Active Black Country, ensuring efficient and effective office processes, management of financial data and transactions, and operations.

Responsible for providing the operational lead across business & financial administration, people and governance.

[Helen.mt@Activeblackcountry.co.uk](mailto:Helen.mt@Activeblackcountry.co.uk)



# Communications Strategic Lead – Vacant



The post holder leads the development & implementation of Active Black Country's communications and advocacy strategy in line with our vision, mission & strategic objectives.

The role will be responsible for strategic thinking, working closely with colleagues, stakeholders and community partners to develop and deliver integrated, high-impact communications and advocacy.

# Learning Lead – Vacant



The post holder coordinates the operational learning across the team of community connectors working across priority places in the Black Country.

The role will be responsible for working closely with colleagues and community partners to assimilate the learning to inform future delivery & collaboration.

# Community Connector (Programme Lead) – Arshad Sidat



Arshad's work is focused on Sandwell, he works closely with a range of partners to maximise the breadth of local assets available, with a particular focus on local spaces and places, including parks and the canal network, to improve and develop activities and events that provide local people with the opportunity to move more and be physically active.

Building of connections with local people and community organisations to develop understanding of the factors that can influence local opportunities for people to be physically active and support a healthier lifestyle.

[Arshad.siddat@Activeblackcountry.co.uk](mailto:Arshad.siddat@Activeblackcountry.co.uk)

## Community Aquatics Programme Lead – Mohammed Loonat



Mohammed is the lead for the community aquatics programme which forms part of Active Black Country's Active Communities theme.

The programme focuses on helping people from ethnically diverse and marginalised communities feel comfortable in, on and around the water, building their confidence and water safety knowledge.

[Mohammed.loonat@Activeblackcountry.co.uk](mailto:Mohammed.loonat@Activeblackcountry.co.uk)

# Active Environments Programme Lead – Richard Bradford



Rich leads Active Black Country's programme work that aims to develop the spaces & places that are needed to get people active.

Implementing the Black Country Opening Schools Facilities programme & working with local partners to develop the Local Cycling & Walking Infrastructure Plans.

[Richard.bradford@Activeblackcountry.co.uk](mailto:Richard.bradford@Activeblackcountry.co.uk)

# Welfare Programme Lead – Vacant



The role holder will provide support for the welfare and safeguarding of children, young people and adults. Working with National Governing Bodies of Sport (NGBs), NSPCC's Child Protection in Sport Unit and the Ann Craft Trust.

Working to enhance the work of the existing safeguarding structures to promote good practice and safe sport across the Black Country.

## Programme Officer – James Tolorunshagba

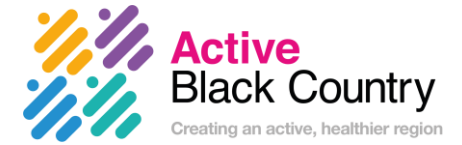


James provides contract management and monitoring support across the thematic areas of the Active Black Country partnership and supports the implementation of the 'Creating an Active Black Country' framework.

Working to ensure the effective contract management, monitoring and evaluation of programme investments that Active Black Country are accountable for.

[James.tolorunshagba@Activeblackcountry.co.uk](mailto:James.tolorunshagba@Activeblackcountry.co.uk)

# Programme Officer – Vacant



The role holder will provide contract management and monitoring support across the thematic areas of the Active black Country partnership and support the implementation of the 'Creating an Active Black Country' framework.

Working to ensure the effective contract management, monitoring and evaluation of programme investments that Active Black Country are accountable for.



Website: [www.activeblackcountry.co.uk](http://www.activeblackcountry.co.uk)

Twitter: @Bcbeactive

General Enquiries: [enquiries@activeblackcountry.co.uk](mailto:enquiries@activeblackcountry.co.uk)